



JUSTINE MAE PARIENTE

AKA JHEYEM

COMMUNITY MANAGER | COMMUNITY OPERATIONS | MODERATOR

PROFESSIONAL SUMMARY

Community Manager with 4+ years of experience supporting Web3, gaming, and online communities across Discord, Telegram, and X. Experienced in moderation, community operations, onboarding, engagement campaigns, and member support. Skilled in managing community sentiment, driving engagement, resolving user concerns, and building relationships between users and project teams. Passionate about creating welcoming communities and helping products grow through strong communication and community-first support.

COMMUNITY IMPACT

- Supported communities within ecosystems reaching 90,000+ members
- Onboarded 734 players across multiple Web3 gaming activations
- Managed and supported 10+ gaming and community campaigns
- Led moderators, interns, and contributors across community initiatives
- Produced campaign, community, bug, and stakeholder reports
- Organized tournaments, game nights, livestreams, and engagement events

PROFESSIONAL EXPERIENCE

COMMUNITY MANAGER | CRIMSON ZEAL

Jan 2026 – Present

- Manage daily community operations, engagement, and member support.
- Coordinate announcements, feedback collection, and community activities.
- Deliver community insights and recommendations to project leadership.
- Maintain an active and welcoming environment that encourages participation.

HEAD MODERATOR | THE SYNDICATE

Jun 2025 – Jan 2026

- Led moderation, onboarding, and community support operations across Discord.
- Supervised moderators and interns while maintaining community standards.
- Organized community events, AMAs, and engagement initiatives.
- Managed Discord structure, escalation handling, and member experience.

GAME MANAGER & MODERATOR | GAMING GRID

Sep 2024 – Jun 2025


- Managed 10+ Web3 gaming activation campaigns.
- Onboarded 734 players across multiple campaigns, including 207 players in a single activation.
- Hosted tournaments, game nights, livestreams, and engagement activities.
- Produced campaign reports, bug reports, player feedback reports, and onboarding documentation.
- Coordinated directly with project teams to improve player experience and campaign performance.

MODERATOR | DISCORD OPS | EMAIL ADMIN | KGeN


Feb 2022 – Dec 2024


- Served as one of the earliest moderators within the KGeN ecosystem.
- Helped transform an inactive community into a highly engaged environment through events, onboarding, announcements, and member support.
- Managed Discord operations, email administration, and member communications.
- Supported community growth within an ecosystem that later expanded to 90,000+ members.
- Trained team members on moderation and administrative processes.

CONTACT

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EDUCATION

**Bachelor of Science
Industrial Engineering
2024**

KEY SKILLS

- Web3 Community Management
- Community Operations
- Telegram Moderation
- Discord Operations
- Community Engagement
- User Onboarding
- Customer Support
- X (Twitter) Engagement
- Community Growth
- Campaign Management
- Stakeholder Communication
- Reporting & Analytics

TOOLS AND PLATFORMS

 Discord  Telegram  X (Twitter)
 Notion  Google Workspace
 Slack  Jira  Zoho
 Canva  Capcut

LANGUAGES

English 
Filipino 